



Microsoft Dynamics AX

A Tier 1 ERP Without All the Cost and Complexity



Sunrise enables apparel, footwear, home furnishings, and consumer brands on-premise and in the cloud.

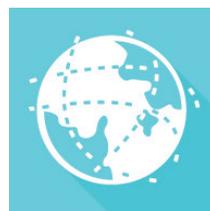
The value of an ERP system that fits your industry perfectly cannot be understated. From wholesale to retail, and everything in between, Microsoft Dynamics AX offers manufacturers, distributors, and retailers a Tier 1 ERP without all the cost and complexity.

- One global system everywhere you do business
- Delightful omni-channel customer experiences
- Tier-1 supply chain capabilities and inventory visibility
- Lower total cost of ownership powered by Microsoft and enabled for a lifetime by Sunrise

Turbo-charge growth at a tremendous value

Delivering on your brand's promise of service and quality while growing into new product lines, channels, and international markets can be a challenge with an inflexible infrastructure. Inflexibility can be a business risk and the limitations it places on growth can damage customer loyalty and revenue potential. To succeed at global, omni-channel commerce, you must challenge the status quo and re-imagine your end-to-end brand experience.

Combine the power of Microsoft Dynamics AX with the knowledge of Sunrise to achieve a global, omni-channel, Tier 1 supply chain capability with actionable intelligence at a tremendous value.



Global Operations



Omni-Channel



Tier 1 Supply Chain



Tremendous Value

"After years of growth in the single digits, we are now achieving double-digit, top-line growth with Microsoft Dynamics AX." – Rose Marcario, CEO of Patagonia

Industry best practices, speed, quality, and support

Sunrise's 20+ years of industry experience and global footprint across North America, Europe, and Asia, along with industry specific solutions, make it the leading partner for apparel, footwear, furnishings, and consumer brands looking to implement and support Microsoft Dynamics AX. Implementation accelerators deliver rapid value with fewer customizations. Tailored global support services deliver value for a lifetime, with a cost-effective, 24x7, worldwide support umbrella everywhere you do business.



Microsoft Partner
Gold Enterprise Resource Planning
Gold Cloud Platform

Global

- See a consolidated financial picture across divisions
- Improve worldwide supply chain and inventory visibility
- Localizations for over 40 countries come standard

Omni-Channel

- Deliver personalized experiences everywhere your customers want to buy
- Gain a 360-degree view of the customer
- Modern POS with device-agnostic, mobile capabilities

Supply Chain

- Improve supply chain management and visibility
- Standard modules out of the box can be configured for manufacturing, distribution, and sourcing
- Precisely control SKU-level supply chain behavior

Tremendous Value

- Rapid user adoption with an easy-to-use ERP that looks and feels like Microsoft
- Sunrise implementation accelerators deliver best practices, faster time to value, and minimize customizations
- Flexible on-premises and cloud-based deployments

One global system and experience for all divisions

From the beginning, Microsoft Dynamics AX was designed to operate in a global marketplace. Whether you source from global trade partners or manage multiple locations worldwide, this Tier 1 ERP handles multiple legal entities, currencies, languages, and local regulations out of the box.

Deliver a delightful omni-channel experience

Take a modern approach to serving your customers with one experience across all of your channels. From wholesale to retail, and everything in between, you can allow customers to shop the way they want, including cross-channel promotions and loyalty programs.

Tier 1 supply chain capabilities without the complexity

Microsoft Dynamics AX gives you supply chain visibility and control that can minimize inventory shortages and overages while meeting customer demand. All modules are included and can be configured for manufacturing, distribution, and sourcing requirements.

A lower total cost of ownership at a tremendous value

Enjoy a Tier 1 ERP solution with a lower total cost of ownership that is made for your industry, powered by Microsoft, and enabled for a lifetime with Sunrise. Maximize existing investments in Microsoft technology, and benefit from exclusive Sunrise implementation accelerators that deliver industry best practices, speed, and quality. You'll have a flexible solution to support your brand growth today, tomorrow, and decades from now, backed by billions of dollars in Microsoft R&D investments.

About Sunrise Technologies

Sunrise Technologies is the premier provider of Microsoft Dynamics AX for apparel, footwear, furnishings, manufacturing, distribution and retail companies who need a global, omni-channel, global, Tier 1 supply chain capability without all the cost and complexity. From wholesale to retail, and ERP to business intelligence, Sunrise Technologies offers a one-stop, end-to-end solution, including QuickStart to jump start your Microsoft Dynamics AX implementation and 24x7 tailored Global Support to proactively optimize your solution for a lifetime.

The roadmap for Microsoft Dynamics AX is extensive and our industry experts will work with you to implement the capabilities that best fit your needs. As a global systems integrator operating out of North America, Europe, and Asia, we are everywhere you do business.



For more information visit sunrise.co

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