

Intelligent Retail Operations

Microsoft Dynamics 365 and Power BI

Take ERP with embedded BI and best practices to the cloud

Why Dynamics 365 for retail?

Simplify and consolidate legacy systems with a familiar Microsoft solution that has it all—without all of the cost and complexity.

- **Omni-channel:** Delight customers online and in-store with unified commerce experiences
- **Tier 1 Supply Chain:** Improve visibility and control to better optimize merchandising decisions
- **Global:** One solution across all channels with multi-language and multi-currency capabilities
- **Tremendous Value:** Combine Sunrise solutions with the Microsoft Cloud and familiar business products to save time and money

Microsoft Partner
Gold Enterprise Resource Planning
Gold Cloud Platform

RETAILPARTNER
of the year for U.S. Microsoft Dynamics

Drive retail growth with unified commerce

Your retail brand is a promise of quality, service, and value. Delivering that promise with a frictionless buying experience is a key differentiator that is critical to increasing customer lifetime value and loyalty. You need a modern solution to enable smart operations across global stores and channels with embedded retail best practices and business intelligence.

Sunrise has worked extensively with retail brands to identify the levers for improving profitability, increasing operational efficiency, and driving growth. To help you achieve these benefits, our retail solution combines the power and flexibility of Microsoft Dynamics 365, the best practices and experience of Sunrise, and the elasticity and affordability of the Microsoft Cloud. You'll have the best team and technology running through the seams of your organization.



The last ERP and BI solution you'll ever need

With a single platform enhanced by Sunrise retail industry solutions and powered by the Microsoft Cloud, you'll enjoy global, omni-channel, Tier 1 supply chain capabilities at a lower cost. Plus, the solution will grow with you for a lifetime.

Omni-channel Experiences

- Gain visibility, eliminate duplication, and reduce errors with a seamless solution across wholesale, online, and retail
- Optimize merchandise across channels and enable a buy anywhere, get anywhere strategy
- Easily track seasonal performance metrics with financial integration

Embedded Business Intelligence

- Quickly uncover trends and insights across ERP, CRM, and 3rd party data sources and mobilize corporate information on any device
- Gain real-time insight into product, department, and store performance to maximize revenue
- Empower all levels of the organization to take action based on informed decisions, fostering a data-driven culture

Supply Chain Management

- Improve visibility and efficiency with intuitive color/size matrices on sales, purchase, production, and transfer orders
- Gain control and visibility over the entire supply chain at a global level
- Proactively spot issues before they materialize with advanced forecasting, planning, and soft allocation tools

Provide an exceptional shopping experience

From wholesale to retail, from catalog to online, and from B2B to B2C, you can enable beautiful unified commerce experiences fit for the red carpet. By connecting your products, pricing, promotions, loyalty programs, and campaigns across channels in one platform, you gain a more accurate and complete view. Plus, you gain the true benefits of omni-channel while reducing operational complexity and delighting your customers.

Make smarter decisions with embedded Power BI

Sunrise lets you hit the ground running with the embedded Power BI capabilities of Microsoft Dynamics 365. Sunrise's BI process leads you to turn data into visual experiences that become a part of every day work. You'll see patterns, trends, and relationships that were once hidden in data silos and Sunrise's decades of experience will help you bring retail KPIs to life. Deploy BI securely at all levels of the organization, on any device, to turn a reactive reporting culture into a data-driven powerhouse—and ultimately gain a competitive advantage.

Centralize and optimize a global supply chain

The Sunrise Supply Chain Solution for Retail enhances your ability to optimize merchandise across channels and make better planning decisions across brands, channels, styles, colors, and sizes. With pre-season and in-season planning, and optimized execution and analysis, you'll be able to proactively spot issues before they materialize, making you better equipped to manage the day-to-day complexities of a multi-tier, global supply chain.

About Sunrise Technologies

Sunrise Technologies is the premier provider of Microsoft Dynamics 365 and Power BI for apparel, footwear, home furnishings, textiles, consumer products, manufacturing, and retail companies. We deliver game changing, omni-channel, global, Tier 1 supply chain solutions without all the cost and complexity.

From wholesale to retail, and from ERP to business intelligence, Sunrise offers a one-stop, end-to-end industry solution to deploy, enhance, and support Microsoft Dynamics 365 for a lifetime. Plus you'll be able to hit the ground running with industry best practices, preset configurations, and a proven methodology.

The roadmap for Microsoft cloud solutions is extensive and our industry experts will work with you to implement the capabilities that best fit your needs. As a global systems integrator operating out of North America, Europe, and Asia, we are everywhere you do business.



For more information visit sunrise.co

