

# Intelligent Apparel and Footwear Operations

## Microsoft Dynamics 365 and Power BI



Take ERP with embedded BI and best practices to the cloud

### Why Dynamics 365 for apparel and footwear brands?

Simplify and consolidate legacy systems with a familiar Microsoft solution that has it all—without all the cost and complexity.

- **Global:** One solution across all sites with multi-language and multi-currency capabilities
- **Multi-channel:** Delight customers from wholesale to retail, and everything in between
- **Tier 1 Supply Chain:** Improve visibility and control to better optimize inventory
- **Tremendous Value:** Combine Sunrise solutions with the Microsoft Cloud and familiar business products to save time and money

## Support brand growth any way you can imagine

Keeping your brand's promise of quality, service, and value while expanding into new product lines, channels, and global markets is critical to your success. You must rapidly respond to trends, scale to adapt to global growth, and effectively manage costs. You need a modern ERP solution that enables smarter operations across your supply chain and sales channels, complete with embedded industry best practices and business intelligence.

Sunrise has worked extensively with apparel and footwear brands to identify the levers for improving profitability, increasing operational efficiency, and driving growth. To help you achieve these benefits, our industry solutions combine the power and flexibility of Microsoft Dynamics 365, the best practices and experience of Sunrise, and the elasticity and affordability of the Microsoft Cloud. You'll have the best team and technology running through the seams of your organization.

## Modern Operations in the Cloud



## Microsoft Partner

Gold Enterprise Resource Planning  
Gold Cloud Platform

Microsoft Dynamics

Consumer Packaged Goods Partner

## The last ERP and BI solution you'll ever need

With a single platform enhanced by Sunrise industry solutions and powered by the Microsoft Cloud, you'll enjoy global, omni-channel, Tier 1 supply chain capabilities at a lower cost. Plus, the solution will grow with you for a lifetime.

## Supply Chain Management

- Improve visibility and efficiency with intuitive color/size matrices on sales, purchase, production, and transfer orders
- Gain control and visibility over the entire supply chain at a global level
- Proactively spot issues before they materialize with advanced forecasting, planning, and soft allocation tools

## Embedded Business Intelligence

- Quickly uncover trends and insights across ERP, CRM, and 3rd party data sources that can maximize revenue potential across styles and brands
- Mobilize access to intelligence and business systems on any device, anytime
- Empower all levels of the organization to take action based on informed decisions, fostering a data-driven culture

## Multi-channel Optimization

- Gain visibility, eliminate duplication, and reduce errors with a seamless solution across wholesale, online, and retail
- Control product availability and inventory optimization across channels
- Easily track seasonal performance metrics with financial integration

## Centralize and optimize a global supply chain

The Sunrise Supply Chain Solution for Apparel and Footwear enhances Microsoft Dynamics 365 with better forecasting and planning capabilities so you can proactively spot issues before they materialize. You'll also simplify SKU and bill of material management to improve operational efficiencies and reporting, while added precision, visibility, and control will better equip you to manage the day-to-day complexities of a multi-tier, global supply chain.

## Make smarter decisions with embedded Power BI

Sunrise lets you hit the ground running with the embedded Power BI capabilities of Microsoft Dynamics 365. Sunrise's BI process leads you to turn data into visual experiences that become a part of every day work. You'll see patterns, trends, and relationships that were once hidden in data silos and Sunrise's decades of experience will help you bring apparel and footwear KPIs to life. Deploy BI securely at all levels of the organization, on any device, to turn a reactive reporting culture into a data-driven powerhouse—and ultimately gain a competitive advantage.

## Enhanced multi-channel optimization and control

Microsoft Dynamics 365 offers powerful multi-channel capabilities from wholesale to retail, so you'll be able to sell products through your own retail and eCommerce stores today or down the road. With embedded omni-channel capabilities, you can even leverage the embedded catalog and POS while at trade shows to get a jump on early bulk orders processed on the spot.

## About Sunrise Technologies

Sunrise Technologies is the premier provider of Microsoft Dynamics 365 and Power BI for apparel, footwear, home furnishings, textiles, consumer products, manufacturing, and retail companies. We deliver game changing, omni-channel, global, Tier 1 supply chain solutions without all the cost and complexity.

From wholesale to retail, and from ERP to business intelligence, Sunrise offers a one-stop, end-to-end industry solution to deploy, enhance, and support Microsoft Dynamics 365 for a lifetime. Plus you'll be able to hit the ground running with industry best practices, preset configurations, and a proven methodology.

The roadmap for Microsoft cloud solutions is extensive and our industry experts will work with you to implement the capabilities that best fit your needs. As a global systems integrator operating out of North America, Europe, and Asia, we are everywhere you do business.



For more information visit [sunrise.co](http://sunrise.co)

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