

# Business Intelligence for Consumer Brands & Retailers

## Microsoft Dynamics 365 & Power BI



Connect what matters to see  
secure & actionable insights

### Microsoft Power BI and Sunrise quickly enable actionable insights across the entire workforce

Leverage the full power of  
Microsoft Dynamics 365 in the  
cloud with embedded Power BI.

With Sunrise's approach to Power  
BI, brands and retailers of apparel,  
footwear, home furnishings,  
textiles, and consumer products  
can enjoy an industry-specific  
solution for visualizing and  
mobilizing corporate information.

You will be able to:

- Quickly uncover trends and insights that can maximize revenue potential with real-time analytics
- Mobilize access to intelligence and business systems on any device, available anytime, anywhere
- Empower decision makers to take action based on informed decisions and foster a data-driven culture

## Get the right data, to the right user, at the right time

Power BI is a suite of business analytics tools embedded within Dynamics 365. Sunrise helps you take those tools to the next level with decades of experience with brands and retailers who need industry-specific KPI's, dashboards, and predictive analytics. You can quickly, easily, and securely provide the right data, to the right user, at the right time with Power BI and Sunrise.

By unleashing data from various silos, not just your ERP system, you'll be able to quickly tame your big data into visual analytics, discovering opportunities to improve sales performance, identify and correct supply chain weaknesses, and address financial issues proactively. Connect to the data that matters to you, regardless of whether that data lives in your PLM system, ERP, or spreadsheets.

Executives, managers, and staff demand round-the-clock access to information to make faster, more informed decisions. Power BI can be deployed on any device, with world-class security features.



**Insightful  
Analytics**



**Enterprise  
Mobility**



**Actionable  
Intelligence**

*"We can now visualize data and spot trends quickly. Without a doubt, the opportunity and **productivity gains** justify the investment."*

Andy Laurance  
Director of IT of ATLANCO

## Get to value fast with industry-specific intelligence

Sunrise ensures you will see value and fast wins with Power BI. Based on decades of experience, we know the KPI's, dashboards, and predictive analytics needed by apparel, footwear, home furnishings, consumer products, manufacturing, and retail companies. You'll see information in a whole new light without having to build BI from scratch.

## Insightful Analytics

- Uncover trends and insights with accurate, real-time visual analytics
- Make faster, more informed, proactive business decisions based on one version of the truth
- Unleash data from any source across your organization, including ERP, CRM, PLM, Excel spreadsheets, and 3<sup>rd</sup> party sources

## Enterprise Mobility

- See real-time data and analytics on any mobile device
- Get the right information securely to the right users on any device
- Equip all levels of the organization with access to insights and business systems anytime, anywhere

## Actionable Intelligence

- Empower decision makers to execute plans while they analyze up-to-date data
- Make it simpler and faster to act on new intelligence
- Remove the barriers between your operational and analytical systems through fact-based decision making

## Make better, faster decisions from insightful analytics

Discover patterns, trends, and relationships hidden in your raw data with easy, beautiful, visual experiences that scale beyond grids. Turn a reactive reporting culture into a data-driven powerhouse with Power BI. Eye-opening analytics can cut across all of your data silos, revealing opportunities to improve revenue and stop issues days, weeks, or even months before they materialize.

## Mobilize practically all of your corporate information

Access secure business insights when you want them, where you want them. You can transform your entire team into a connected and highly productive mobile workforce. Access to critical corporate data and applications enables sales and operations to be more informed and effective. Sunrise can help you deploy the easiest, fastest, affordable, and most secure way to mobilize your workforce.

## Impact results with actionable intelligence

With access to meaningful analytics at your fingertips on mobile devices or embedded in your enterprise applications like Microsoft Dynamics 365, your employees will be able to spot issues quickly and take immediate action. These real-time actionable insights will transform your organization at its core. With Microsoft BI technology enabled by Sunrise, your organization can become agile, proactive, and data-driven, positioning you to compete at a higher level to win.

## About Sunrise Technologies

Sunrise Technologies is the premier provider of Microsoft Dynamics 365 and Power BI for apparel, footwear, home furnishings, textiles, consumer products, manufacturing, and retail companies. We deliver game changing, omni-channel, global, Tier 1 supply chain solutions without all the cost and complexity.

From wholesale to retail, and from ERP to business intelligence, Sunrise offers a one-stop, end-to-end industry solution to deploy, enhance, and support Microsoft Dynamics 365 for a lifetime. Plus, you'll be able to hit the ground running with industry best practices, preset configurations, and a proven methodology.

The roadmap for Microsoft cloud solutions is extensive and our industry experts will work with you to implement the capabilities that best fit your needs. As a global systems integrator operating out of North America, Europe, and Asia, we are everywhere you do business.



For more information visit [sunrise.co](http://sunrise.co)

