

Intelligent Operations for Home Furnishings Brands

Microsoft Dynamics 365 and Power BI

Take ERP with embedded BI and best practices to the cloud

Why Dynamics 365 for home furnishings brands?

Simplify and consolidate legacy systems with a familiar Microsoft solution that has it all—without all the cost and complexity.

- **Global:** One solution across all sites with multi-language and multi-currency capabilities
- **Multi-channel:** Delight customers from wholesale to retail, and everything in between
- **Tier 1 Supply Chain:** Manage complex configurations and improve visibility to better optimize inventory
- **Tremendous Value:** Combine Sunrise solutions with the Microsoft Cloud and familiar business products to save time and money

Microsoft Partner

Gold Enterprise Resource Planning
Gold Cloud Platform

Microsoft Dynamics
Consumer Packaged Goods Partner

Support brand growth any way you can imagine

Delivering on your brand's promise while expanding into new product lines, channels, and global markets is critical to your success. You must provide configurations to meet customer demand, scale to adapt to growth, and manage costs—all while forecasting against long lead times and unexpected disruptions. You need a modern ERP solution that enables smarter operations with embedded industry best practices and business intelligence.

Sunrise has worked extensively with home furnishings brands to identify the levers for improving profitability, increasing operational efficiency, and driving growth. To help you achieve these benefits, our industry solutions combine the power and flexibility of Microsoft Dynamics 365, the best practices and experience of Sunrise, and the elasticity and affordability of the Microsoft Cloud. You'll have the best team and technology running through the seams of your organization.

Modern Operations in the Cloud



The last ERP and BI solution you'll ever need

With a single platform enhanced by Sunrise industry solutions and powered by the Microsoft Cloud, you'll enjoy global, omni-channel, Tier 1 supply chain capabilities at a lower cost. Plus, the solution will grow with you for a lifetime.

Supply Chain Management

- Efficiently manage complex style, color, size, and configurations
- Gain control and visibility over the entire supply chain at a global level to reduce lead times, shortages, and costs
- Proactively spot issues before they materialize with advanced forecasting, planning, soft allocation tools, and embedded business intelligence

Product Configurations

- Offer intuitive configure-to-order functionality to increase revenue, improve customer service, and provide supply chain insights for production and procurement
- Improve product creation, maintenance, and discontinuation of legacy products through automation
- Offer configurable products from wholesale, to retail, and everything in between

Omni-channel Optimization

- Gain visibility, eliminate duplication, and reduce errors with a seamless solution across wholesale, online and retail
- Control product availability and inventory optimization across channels
- Leverage built in POS and catalogs at trade shows or to run your own stores

Centralize and optimize a global supply chain

The Sunrise Supply Chain Solution for Home Furnishings enhances Microsoft Dynamics 365 with embedded forecasting, planning, and business intelligence tools so you can proactively spot issues before they materialize. By simplifying SKU and bill of material management, and by tracking supply in transit or on the water, you can reduce lead times and excess costs. The added visibility and control better equips you to manage the complexities of a multi-tier, global supply chain.

Allow customers to configure products

Upholstery and case good products require the comprehensive multi-dimensional product structure inherent to Microsoft Dynamics 365 to correctly model product variants with classification, attribution, and categorization. And in this industry, most products are highly configurable. Intelligently managing these combinations improves operational efficiency, supply chain planning, reporting, and exception management.

Enhanced omni-channel optimization and control

Microsoft Dynamics 365 offers powerful omni-channel capabilities from wholesale to retail, so you'll be able to sell products through your own retail and eCommerce stores today or down the road. With embedded omni-channel capabilities, you can even leverage the built-in catalog and POS while at trade shows or offer your customers unique product configurations everywhere they want to buy.

About Sunrise Technologies

Sunrise Technologies is the premier provider of Microsoft Dynamics 365 and Power BI for apparel, footwear, home furnishings, textiles, consumer products, manufacturing, and retail companies. We deliver game changing, omni-channel, global, Tier 1 supply chain solutions without all the cost and complexity.

From wholesale to retail, and from ERP to business intelligence, Sunrise offers a one-stop, end-to-end industry solution to deploy, enhance, and support Microsoft Dynamics 365 for a lifetime. Plus you'll be able to hit the ground running with industry best practices, preset configurations, and a proven methodology.

The roadmap for Microsoft cloud solutions is extensive and our industry experts will work with you to implement the capabilities that best fit your needs. As a global systems integrator operating out of North America, Europe, and Asia, we are everywhere you do business.



For more information visit sunrise.co

Microsoft Partner
Gold Enterprise Resource Planning
Gold Cloud Platform