



Unleash Private Equity Portfolio Potential with Industry Solutions for Microsoft Dynamics™ 365

We understand that you want to build value across your portfolio by making smart investments and implementing technology with the flexibility to support future growth. This is where fully-integrated cloud solutions from Microsoft — *with built-in industry best practices and intelligence from Sunrise* — become incredibly valuable for enabling maximum productivity and ROI. Combined, you'll have Tier 1 solutions running through the seams of the companies in your portfolio.

1 Increase ROI with The Cloud

An elegant cloud platform, deployed globally with added industry solutions, can deliver both instant and long-term value. Only Microsoft can provide a secure, fully-integrated solution for financials, operations, commerce, intelligence, and productivity that delivers high functionality, long term flexibility, and elegant simplicity. And only Sunrise can accelerate its deployment worldwide so you'll see the positive impacts on your portfolio faster.

2 Add Value with Industry Best Practices

For firms that want to invest in Dynamics 365 with a vertical fit for apparel, footwear, home furnishings, textiles, consumer products, manufacturing, or retail, Sunrise offers a one-stop, end-to-end, global solution. Sunrise 365™ industry extensions, services, and support solutions are proven to build value for brands, providing greater speed, cost savings, and improved capabilities for the verticals you invest in.

3 Enable Growth Throughout Your Portfolio

Companies growing via acquisition or expansion into new product lines, channels, and regions can manage rising business complexity with Microsoft Dynamics™ 365. It is a fully integrated cloud solution that has been thoughtfully and elegantly designed to ensure maximum productivity at a great value. Companies can plug in and spin off new initiatives quickly and easily, finally allowing them to adapt to change and connect what matters.



Gain a lifetime of value with Sunrise and Microsoft

Sunrise is a global systems integrator, operating out of North America, Europe, and Asia, that can support the companies in your portfolio everywhere they do business. The roadmap for the Microsoft cloud is extensive. Let our experts help companies make a greater contribution to your portfolio by implementing the capabilities that best fit their needs.

Build Revenue

- **Enable growth** (acquisitions or expansion into new products, channels, and regions)
- **Increase sales** (channel balancing, product allocation, promotions)
- **Improve loyalty** (omni-channel loyalty programs, retention, average order size)
- **Maximize profits** (reduce returns and discounts, actionable insights)

Cut Costs

- **Reduce inventory** (decrease excess product and/or raw materials)
- **Reduce waste** (warehouse utilization, supply chain savings)
- **Reduce IT spend** (maintenance, support, upgrades, reporting, platform, integrations)
- **Improve productivity** (automation, collaboration, shared services, fewer application screens)

"We furnished the company with a level of scalability we did not have before. After years of growth in the single digits, we are now achieving **double-digit, top-line growth.**"

*Rose Marcario
CEO of Patagonia*

GROW AND EXPAND WITH THE MICROSOFT CLOUD

Expand **product** offerings to become a lifestyle brand

Expand to new distribution **channels** to gain market share

Expand to different **regions** and grow your global customer base

Expand your **portfolio** by acquiring brands with potential

Sunrise 365™ Industry Extensions



Microsoft Dynamics 365

An intelligent cloud business platform with seamless integrations to Office 365.

Contact the Private Equity Team at pe@sunrise.co or visit us online at <http://sunrise.co/pe> to learn more.



Microsoft
Partner



Gold Enterprise Resource Planning
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